

# Do you know what happens to your old or surplus electronics equipment after it leaves your possession?



Inadequate data security and destruction methods put you - and your customers - at risk of a data breach.



Improper disposal of electronics causes devastating harm, and can expose companies in the recycling chain to liability.

## You should.

The consequences of data security breaches, environmental liability, and civil and criminal penalties resulting from lack of due diligence throughout the entire recycling chain can do significant harm to your brand, reputation and bottom line.

**R2 Certified recyclers and refurbishers can reduce your company's exposure to these very real and growing risks.**

Anyone can *claim* to recycle responsibly. R2 Certified recyclers and refurbishers *prove it* by undergoing rigorous annual audits to ensure their adherence to the most stringent industry standards for data security and the health and safety of workers and the environment.

**The R2 Standard for Responsible Recycling** was established in response to the growing global crisis caused by improper—and often illegal—disposal of used electronic products. A multi-stakeholder group made up of industry leaders, representatives from environmental agencies, and others with a common desire for safety and accountability, worked together to identify the best industry practices for health, safety, and sustainability. The result of this work is now known as the **R2 Standard**, the most respected global standard for electronics recyclers and refurbishers.

**R2 Certified...protection for people, the planet and your business.**

